

# MODERN TECHNOLOGY *Multiplies the Gospel*



LEFT:  
A worker with Good Samaritan Mission helps to produce a TV program.



MIDDLE:  
Members of Tamil Christian Fellowship's film team reach out to villagers.



RIGHT:  
This blind Vietnamese boy can listen to Christian broadcasts on radio.

BY ALAN DOERKSEN

Through the use of modern media such as television, radio and films, some indigenous ministries partnered with Intercede are spreading the Gospel much farther than they could through other means.

For instance, Christians in Pakistan don't have their own TV or radio stations. The great majority of the country is Muslim. But in June 2004 the Lord allowed **Pakistan Gospel Assemblies** to broadcast a program on one cable station. Then in July 2005, PGA started working with two more cable stations by faith. "Now we have three cable stations linked up with about 500,000 people who have access to watch our Gospel Broadcasting Network channel, which is touching hidden multitudes for a great harvest of souls," reports PGA's leaders. "The Lord has also opened doors to be on satellite, for which we have to develop a new format and need to update our studio equipment."

TV media is becoming more effective than crusade evangelism in challenging mission fields such as Pakistan, where Christians face open persecution.

PGA leader William Johnson reports, "500,000 people a day have opportunities to watch our programs, and they are benefited. They are hearing about Jesus Christ, and hearing the teaching messages, the healing messages. People are really being blessed with this. Where a man cannot go, media can reach there. The cable TV network is very effective in Pakistan, since Christians are not allowed to have Christian radio, TV broadcast

stations." PGA needs about \$6,000 per month to continue its cable ministry. This covers some studio, equipment and worker expenses.

## A Wide-Open Door

Broadcast evangelism has been an especially effective outreach method for Ukraine-based **Good Samaritan Mission**. The Lord has opened a wide door for GSM to reach huge areas of Eastern Europe and Central Asia with the Good News via radio and television.

One telecast from Kiev now reaches the entire nation of Ukraine. Another from Rivne reaches the western half of the country. GSM also takes advantage of opportunities on local cable channels. Every month, thousands of letters jam the GSM mailbox requesting counsel, prayer, New Testaments, and teaching. Funds are continually needed to keep these highly effective media ministries operating.

"Radio and television is expensive," says Radchuk. But GSM's radio and TV broadcasts reach a potential audience of millions for Christ, across vast areas. "I started a radio program when freedom came," explains Radchuk, referring to the fall of Communism in the former Soviet Union. "The Communist system built a special radio system. We have a special cable to every single house and government buildings, every office and prison. You can hear our radio program when you are on the bus or train and in every office and every home."

Now, because of the Communist's radio system, GSM broadcasts can reach millions of households with the Gospel Message. As a result of these programs, GSM receives up to 10,000 letters per month from people asking for Bibles, New Testaments, or tapes of messages.

Hundreds of stations broadcast GSM's radio programs across Eastern Europe as far west as Germany. GSM's TV programs are broadcast from Tel Aviv, Israel, across Europe, part of India, part of China, through the former Soviet Union, North Africa, the Middle East and beyond.

GSM's TV broadcasting costs are about \$68,000 per year—for about 104 original programs and the same number of re-broadcasts. This is a fraction of what such programs would cost in North America.

"Television costs, but millions of people you cannot touch from your church," Radchuk asserts. "You have to use television."

In 2005, a Bethlehem TV station invited **Bethlehem Bible College** to fill a weekly one-hour program slot. BBC is excited about this development and began its broadcast in April 2005, co-ordinated by its Mass Media department. The goal of the program is to provide enrichment through a variety of topics that will proclaim Christ, build up Palestinian society, promote democracy and bring hope to a stressed community. Through this outreach, BBC can also incorporate Christian values and teaching.

## Film, Radio and Cassettes Reach the Illiterate

In southern India, Tamil Christian Fellowship's film ministry is very active among hill tribes and isolated villages. Film projectors enable a native missionary to share the gospel with hundreds of people at one time. In tribal villages where the literacy rate is very low, a film explaining Christ can substitute for gospel literature.

Here is a testimony of a tailor and his family from the village in South Mangudi who used to worship all the gods in the world. "He approached many astrologers for success and in the process incurred heavy losses in his business," reports TCF. "Owing to this, his wife and children deserted him and he was left alone. He lost his peace of mind and became a slave to many bad habits, which showed their impact through chest pain and a cough. Death was not far from him. In this situation, he saw a film featuring the life of Jesus. He repented



from his sins and offered himself to Jesus. He then witnessed a real change in his life. God restored his business, and his wife and children returned to live with him, to live for God."

One of the most effective tools in bringing people to Christ in rural Vietnam is solar-powered short-wave radios, which can be tuned in to a Christian station. A radio, which can be used by many, can be purchased and delivered for \$40. The only way for many blind people to access God's Word in Vietnam's tribal areas is by cassette tapes of the Bible. **Vietnam For Christ** is able to purchase and deliver a cassette player for \$60.

**Thailand Strategic Outreach** currently broadcasts two weekly half-hour programs that reach an estimated 40,000 listeners, over a 140-km radius. The response has been good from Buddhists and animists who want to hear more about Jesus Christ. Radio is an effective evangelism tool to plant churches. TSO would like to develop more local radio outreaches that will broadcast their program throughout Thailand and into surrounding countries.

Praise God for what He is doing through these ministries, and pray that God will supply all their needs, as they use modern technology to multiply the Gospel.

ABOVE:  
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*For more information and quarterly Field Reports from these ministries, contact Intercede International mentioning these project codes: 470PGA, 368GSM, 411BBC, 610TCF, 740VFC, 720TSO.*

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